



Wagestream

Communications Kit Catalogue

March 2025

Introduction:

- This kit contains information about the benefits of using Wagestream to your end users and how you can communicate this within Loop, during events and via internal communications.
- NEW to this kit – Assets to support the integration between Wagestream & Loop.
- We have included assets to support this, from posters and leaflets, to social posts and written templates, there is lots to choose from that best suits your organisation.
- More information on how you can request the assets,

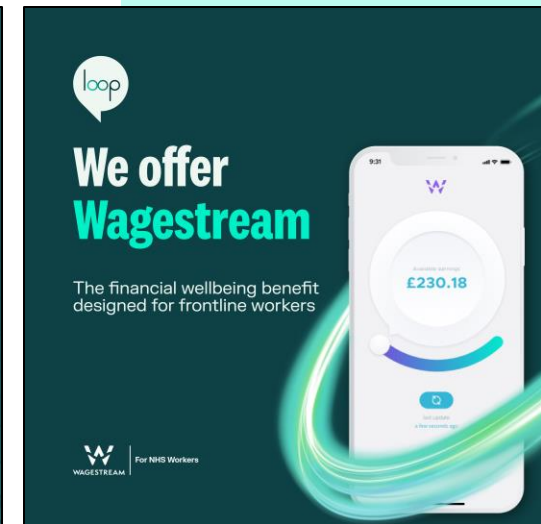
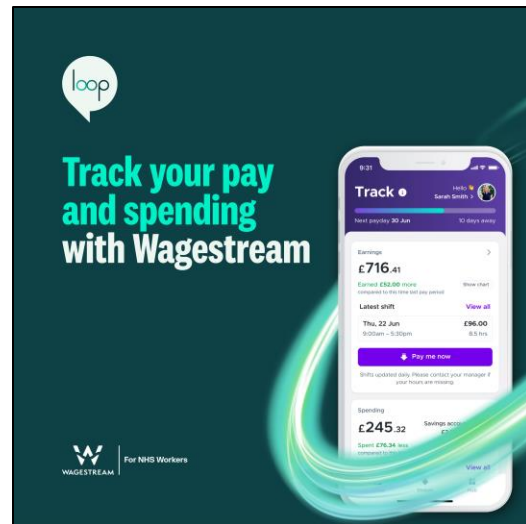
can be found in the Communications Vault.

Communication Kit

Social

Digital Item: Social Media Imagery

- Spread the news of Wagestream with all your end users in Loop. Share in newsfeeds and groups on the app.
- These will be provided as JPG's ready for you to upload.



Social

Written Templates: Social Content

- Our pre-written templates can help you craft your posts to inform users of Wagestream. Either use them as they are or adjust them to fit your comms style.

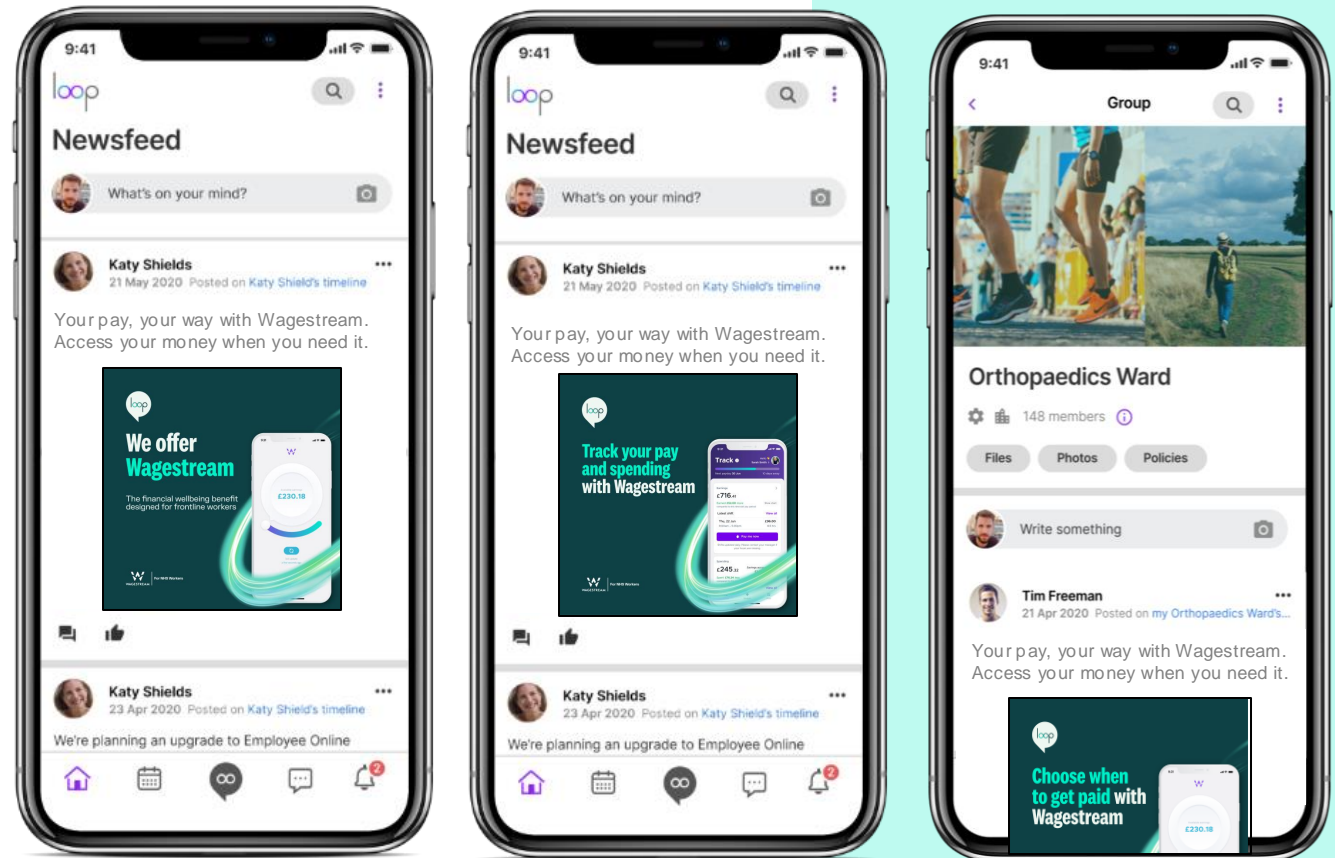
Your pay, your way with **Wagestream**.

Access your money when you need it.

Now that making every penny count is more important than ever, did you know you have the power to access your money as you earn it?

Download Wagestream now to unlock your pay.

Example



Internal Communications

Written Template: Intranet Copy

- Use our written templates for your internal comms or intranet updates. You can use the social assets to support with this to communicate the uses of Wagestream.

Your pay, your way with Wagestream

Access your money when you need it

Now that making every penny count is more important than ever, did you know you have the power to access your money as you earn it?

[Download Wagestream now](#) to unlock your pay.



Example

Internal Communications

Written Template: Email Copy

- Use our written copy for your internal communications via email.
- You can use this alongside the digital assets to inform your staff about Wagestream.

Dear XX

Over 120,000 NHS colleagues are taking control of their pay.
What are you waiting for?

[Download Wagestream today](#) to make the most of your financial benefits, and make your wage work harder for you. Wagestream is a financial toolkit that allows you to:

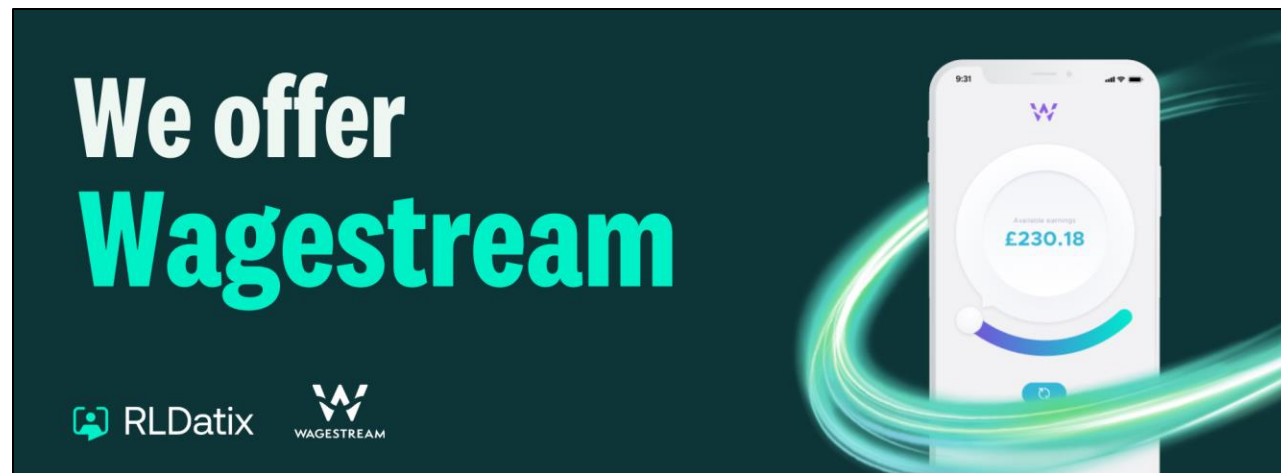
- **Track your Money:** Track your income alongside your expenses for a full view of your finances at a glance.
- **Unlock your Pay:** If you're facing unexpected spending, or want to take advantage...

Example

Internal Communications

Digital Item: Email Banner

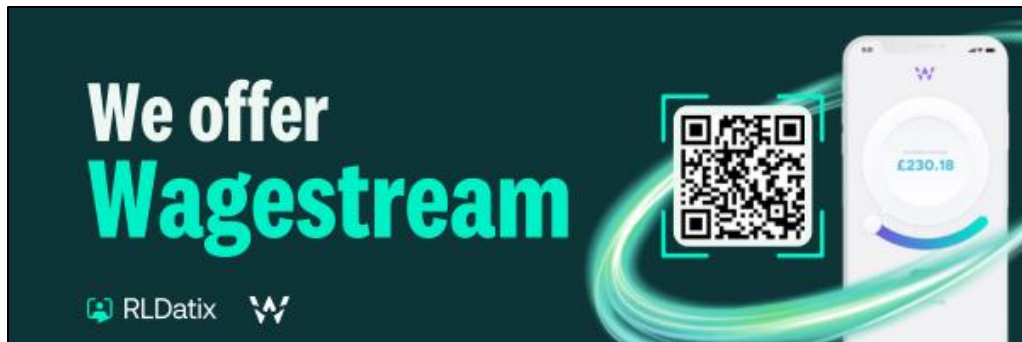
- Use our banner to headline your emails and internal communications.
- You can use this alongside the written copy to inform your staff about Wagestream.



Internal Communications

Digital Item: Email Signature

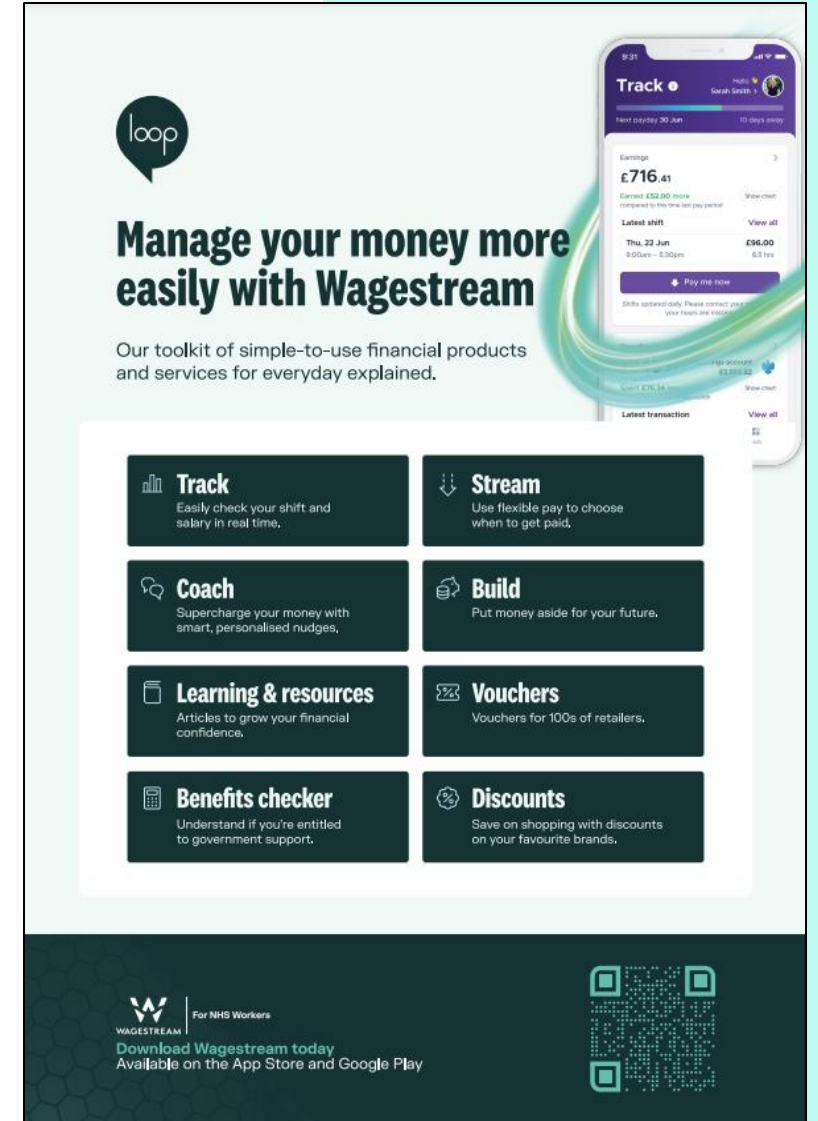
- Use our digital signature to add to your emails to inform your staff about Wagestream.



Print

Print Item: A4 Poster

- A traditional staple for creating awareness, ideal for noticeboards and wall space in staff break areas or high footfall areas.



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Manage your money more easily with Wagestream

Our toolkit of simple-to-use financial products and services for everyday explained.

Track
Easily check your shift and salary in real time.

Stream
Use flexible pay to choose when to get paid.

Coach
Supercharge your money with smart, personalised nudges.

Build
Put money aside for your future.


Learning & resources
Articles to grow your financial confidence.

Vouchers
Vouchers for 100s of retailers.

Benefits checker
Understand if you're entitled to government support.

Discounts
Save on shopping with discounts on your favourite brands.

WAGESTREAM For NHS Workers
Download Wagestream today
Available on the App Store and Google Play



Print

Print Item: A5 Flyer

- A perfect takeaway to hand out and let people find out more information about Wagestream at their own, convenient time. Ideal for displaying in staff information areas or handing out in morning briefings.

The flyer is titled "What do NHS colleagues have to say about Wagestream" and features the Loop logo. It displays four statistics in hexagonal icons: 72% for easily checking shifts and salary, 48% for increased ability to set money aside, 39% for decreased credit card reliance, and 78% for paying bills on time. Below these are four testimonials in dark boxes. The flyer also includes a section titled "Improve your financial wellbeing with Wagestream" with instructions on how to use the app, a note about ESR notifications, and a QR code for app download.

loop

What do NHS colleagues have to say about Wagestream

72%	48%	39%	78%
Easily check your shift and salary in real time.	Have seen an increased ability to set money aside	Have decreased their reliance of credit cards	Could pay an unexpected cost or bill on time prior to payday

Testimonials:

- "Being back at work, you have to work a month in advance before your first pay day is due. Wagestream puts you in control of your money and makes it easily accessible."
- "This is a good way to see straight out of your wages. I haven't missed the extra £50 a month I've been saving and it's a big help for my Christmas presents."
- "Love this facility, to enjoy what you've earned when you need it, reducing my need to use credit cards."
- "Can't rate this enough. Comes in handy when those unexpected expenses come up!"

Improve your financial wellbeing with Wagestream

Make a note of the 8 digit primary assignment number on your payslip and follow the instruction...

Receiving a notification for ESR is normal. Note: Full enrolment takes 2-3 days to complete.

Step 1	Step 2	Step 3
Download the Wagestream app in the app store or at www.wagestream.com/app-download	Important: Don't forget to check your inbox and verify your email.	Enter your details, including your Assignment Number, which can be found on your payslip.

WAGESTREAM For NHS Workers
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Loop & Wagestream integration

Print

Print Item: A4 Poster

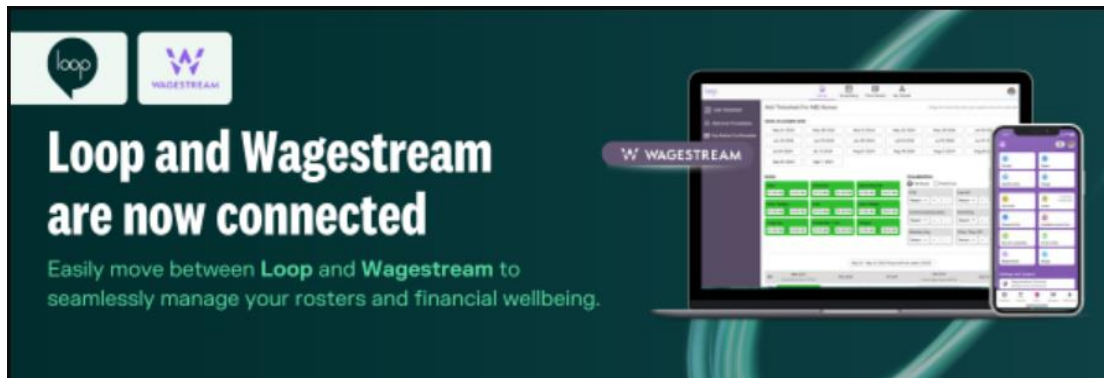
- Put up around your organisation to inform your team about the connection between Loop & Wagestream.

The poster features the Loop and Wagestream logos at the top left. The main headline reads "Loop and Wagestream are now connected". Below this, a green text block states: "Easily move between Loop and Wagestream to seamlessly manage your rosters and financial wellbeing." The central image shows a laptop displaying the Loop software interface with a "WAGESTREAM" callout box, and a smartphone displaying the Wagestream mobile app. At the bottom, a white callout box says "Speak to your rostering team for more information." and the footer includes the LinkedIn logo and "Loop | RLDatix".

Digital

Digital Item: Email Signature

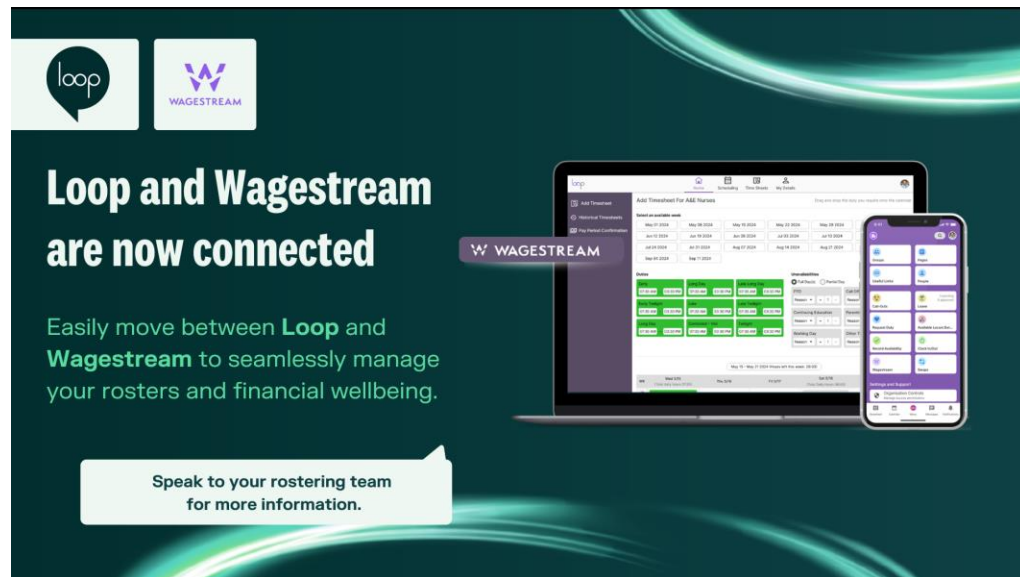
- Use our digital signature to add to your emails to inform your staff about Wagestream & Loop.



Digital

Digital Item: Screensaver

- Use our screensaver to add to your desktop to inform your staff about Wagestream & Loop.





If you have any questions or feedback these assets,
please contact: comms-vault@allocatesoftware.com